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Council
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GEORGE S. JACKSON
Borough Administrator

JULIE MARTIN
Borough Clerk

ANDREW BAYER
Borough Attorney

ED HERRMAN
Borough Engineer

Dear Advertiser,

On Saturday, October 8, 2016 the Borough of Eatontown will be hosting the seventh annual "Eatontown Community Day" at Wolcott Park. The day begins at 1pm and will conclude at 5pm. The rain date for the event is October 15, 2016. The past six years were great, but we are going to make this year even better! This year we will once again have a Fall Harvest theme, which was a crowd pleaser last year. Our event will be a great family fun packed day with the participation of both civic and commercial Eatontown organizations. We have scheduled activities for all ages, small fair type games, music and entertainment along with delicious picnic type food.

We are looking for Event Day Sponsors. Our committee has established four levels of sponsorship. If you are interested in giving at any of these levels, we would be more than happy to discuss your advertising options. They are:

Platinum Level Sponsor	\$2,500
Diamond Level Sponsor	\$1,000
Silver Level Sponsor	\$ 500
Bronze Level Sponsor	\$ 250

This year, we will also sell advertising space to interested parties for the following:

1. T- Shirts: T-Shirts will have an Eatontown Day logo on the front and advertise the event year. We are selling ten (10) business card style spaces on the back, randomly placed - \$100.
2. Petting Zoo: For \$500, one advertiser may place a banner style sign near the petting zoo and set up an informational booth for their company. Please note that if for any reason the petting zoo is cancelled, you will be given your choice of a refund or to advertise your banner in the food court.
3. Stage – We will have a stage set up near the vendors for several musical acts to perform throughout the day. For \$500, one advertiser may hang a banner from the stage for the duration of the day.

If you are interested in advertising, please fill out the attached form and mail a check, payable to *Borough of Eatontown* to the following address:

Borough of Eatontown
Attn: Eatontown Day Committee
47 Broad Street
Eatontown, NJ 07724

Advertising space will be considered on a first come, first served basis. We reserve the right to reject any advertising material that we, in our sole discretion, deem offensive or contrary to the family friendly environment we are striving to create.

Sincerely,

Council President Mark W. Regan
mregan@eatontownnj.com

Councilman Anthony Talerico, Jr.
atalerico@eatontownnj.com

Eatontown Community Day - 2016

Advertisement Form

Name of Business / Organization: _____

Address: _____

Telephone: _____ Fax: _____

Contact Person: _____ Cell: _____

Email: _____

Requested Ad Type: _____

Please attach business card style advertisement.

Eatontown Community Day Committee Use Only
Approved: _____ Not Approved: _____
Location _____