



Government Affairs  
Department  
403 South St.  
Eatontown, NJ 07724  
732.281.3704 Ph.  
732.380.7981 Fax

May 5, 2011

Hon. Gerald J. Tarantolo  
And Members of the Governing Body  
Borough of Eatontown  
47 Broad St.  
Eatontown, NJ 07724-1698

**RE: Comcast of Monmouth County, LLC  
Application for Renewal of Municipal Consent**

Dear Mayor Tarantolo and Members of the Governing Body:

Comcast of Monmouth County, LLC is pleased to present the attached Application for Renewal of Municipal Consent for your review.

The Application, which follows the State's prescribed form, constitutes Comcast's formal request to the Governing Body for a renewal of municipal consent to operate a cable communications system in the Borough of Eatontown. It is being submitted under Section 626 (a) of the Cable Communications Policy Act of 1984. A copy of the system map is enclosed with the Borough Clerk's copy. The application fee in the amount of \$100.00 is being sent directly to the Borough by our corporate offices.

The Application contains certain information regarding its Receiving Site/Head End, System Plant and System Design, including a map of the entire Borough of Eatontown that includes the location of Comcast's facilities located therein (collectively referred to as "System Specifications"). The System Specifications contain sensitive proprietary commercial information ("Confidential Information") that is confidential and non-public information and therefore does not constitute a "government record" under N.J.S.A. 47:1A-1.1.

The System Specifications would provide vandals, criminals, terrorists, competitors and/or potential competitors with certain sensitive technical information that would provide insight into Comcast's network design thereby allowing such wrongdoers, competitors and/or potential competitors to gain knowledge of Comcast's system capabilities and as such, would have a deleterious effect with respect to system integrity and/or Comcast's competitive position.

**DRAFT**

Due to the sensitive nature of the System Specifications, Comcast respectfully submits that it is appropriate for the Borough of Eatontown to limit access to such information. Therefore, also enclosed is a "Public" copy for interested members of the public to review. The Confidential Information was provided for use by the Borough of Eatontown in exercising its governmental function. There is no legitimate purpose to be served in disclosing this proprietary material to Comcast's competitors or, indeed, to any person other than the appropriate municipal representatives or Board of Public Utilities ("Board") staff.

Therefore, Comcast respectfully requests that the System Specifications provided to the Borough of Eatontown be treated as confidential unless the information or documents are adjudicated by the Board, the Office of Administrative Law, or other administrative agency of competent jurisdiction, or any court of competent jurisdiction, to be non-confidential. Furthermore, to the extent there is a request for such information to be released to any member of the public, Comcast asks that Borough of Eatontown advise Comcast immediately upon receipt of such request.

It is our sincere hope that this document will serve as a valuable resource during the federally-mandated franchise renewal process. As always, should you have any questions regarding this or any other Comcast matter, please do not hesitate to contact me directly at (732) 281-3704.

Sincerely,



Robert Clifton

Director of Government and Regulatory Affairs

c: Paul Biava, Area Vice President  
William Kettleon, Regional Vice President, Gov't. and Regulatory Affairs  
Celeste Fasone, Director, NJBPU Office of Cable Television  
George Jackson, Borough Administrator  
Karen R. Siano, Borough Clerk  
Gene Anthony, Borough Attorney  
Dennis C. Linken, Esq., Stryker, Tams & Dill  
File

**DRAFT**

CELESTE M. FASONE  
Director

OFFICE OF CABLE TELEVISION  
Tel: (973) 648-3627  
Fax: (973) 648-3135



**State of New Jersey**  
BOARD OF PUBLIC UTILITIES  
TWO GATEWAY CENTER  
NEWARK, NJ 07102  
WWW.BPU.STATE.NJ.US

**APPLICATION FOR A CABLE TELEVISION FRANCHISE**  
**PUBLIC COPY**

Application for the Borough of Eatontown, County of Monmouth

Note: Read all instructions carefully.

Check as appropriate:

- Application for initial Municipal Consent.  
 Application for initial Certificate of Approval.  
 Application for renewal of Municipal Consent.  
 Application for renewal of Certificate of Approval.

**I. Organization and Management**  
(to be completed by all applicants)

1. Name of applicant: **Comcast of Monmouth County, LLC**
2. Address & Telephone: **403 South Street, Eatontown, NJ 07724**  
**(732) 542-8107**
3. System Name: **Comcast of Monmouth County, LLC**
4. Office Address: **403 South Street, Eatontown, NJ 07724**
5. Existing/Proposed Tower Address:
6. Existing/Proposed Head End Address:

*Map on file at Borough Clerk's Office*

**DRAFT**

7. Type of business activity:

- (a)  Corporation 6/26/85 State of Delaware  
(date of incorporation and state)  
(Attach a copy of the incorporation, new applicants only)
- (b)  Partnership \_\_\_\_\_  
(date of partnership agreement)  
(Attach a copy of the agreement, new applicants only)
- (c)  Proprietorship \_\_\_\_\_  
(type)
- (d)  Other (describe) \_\_\_\_\_

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Note: For the purposes of this application a principal is any individual, business organization or other entity in ownership control of 3% or more of the voting stock or any equivalent voting interest of a partnership or joint venture of an applicant.

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8. (a) Complete for all principals and beneficial holders of 3% or more stock or their ownership interest in applicant. Principals include individuals, corporations, partnerships, joint ventures and unincorporated associations:

- (1) Name: N/A Tel.: \_\_\_\_\_
- Address: \_\_\_\_\_  
(street) (municipality) (state) (zip code)
- Nature of interest:  partner  stockholder  office  other (describe)
- Profession, occupation  
or type of business: \_\_\_\_\_
- Name and address of employer: \_\_\_\_\_  
(street) (municipality) (state) (zip code)

Number of shares of each class of stock and percentage of ownership interest, including stock and/or partnership options, and the type and voting rights in each class:

(2) Name: \_\_\_\_\_ Tel.: \_\_\_\_\_  
Address: \_\_\_\_\_  
(street) (municipality) (state) (zip code)  
Nature of interest: \_\_\_partner\_\_\_stockholder\_\_\_office\_\_\_other\_\_\_(describe)  
Profession, occupation  
or type of business: \_\_\_\_\_  
Name and address of employer: \_\_\_\_\_  
(street) (municipality) (state) (zip code)

Number of share of each class of stock and ownership interest, including stop and/or partnership options, and the type and voting rights of each class.

(3) Name: \_\_\_\_\_ Tel.: \_\_\_\_\_  
Address: \_\_\_\_\_  
(street) (municipality) (state) (zip code)  
Nature of interest: \_\_\_partner\_\_\_stockholder\_\_\_office\_\_\_other\_\_\_(describe)  
Profession, occupation  
or type of business: \_\_\_\_\_  
Name and address of employer: \_\_\_\_\_  
(street) (municipality) (state) (zip code)

Number of share of each class of stock and ownership interest, including stop and/or partnership options, and the type and voting rights of each class.

(4) Name: \_\_\_\_\_ Tel.: \_\_\_\_\_  
Address: \_\_\_\_\_  
(street) (municipality) (state) (zip code)  
Nature of interest: \_\_\_partner\_\_\_stockholder\_\_\_office\_\_\_other\_\_\_(describe)  
Profession, occupation  
or type of business: \_\_\_\_\_  
Name and address of employer: \_\_\_\_\_  
(street) (municipality) (state) (zip code)

Number of share of each class of stock and ownership interest, including stop and/or partnership options, and the type and voting rights of each class.

(5) Name: \_\_\_\_\_ Tel.: \_\_\_\_\_  
Address: \_\_\_\_\_  
(street) (municipality) (state) (zip code)  
Nature of interest: \_\_\_partner\_\_\_stockholder\_\_\_office\_\_\_other\_\_\_(describe)  
Profession, occupation  
or type of business: \_\_\_\_\_  
Name and address of employer: \_\_\_\_\_  
(street) (municipality) (state) (zip code)

Number of share of each class of stock and ownership interest, including stop and/or partnership options, and the type and voting rights of each class.

(6) Name: \_\_\_\_\_ Tel.: \_\_\_\_\_  
Address: \_\_\_\_\_  
Nature of interest: \_\_\_partner\_\_\_stockholder\_\_\_office\_\_\_other\_\_\_(describe)  
Profession, occupation  
or type of business: \_\_\_\_\_  
Name and address of employer: \_\_\_\_\_

Number of share of each class of stock and ownership interest, including stop and/or partnership options, and the type and voting rights of each class.

(7) Name: \_\_\_\_\_ Tel.: \_\_\_\_\_

Address: \_\_\_\_\_

Nature of interest: \_\_\_partner\_\_\_stockholder\_\_\_office\_\_\_other\_\_\_(describe)

Profession, occupation  
or type of business: \_\_\_\_\_

Name and address of employer: \_\_\_\_\_

(b) Complete for all organizations (not individuals) listed in Item 8(a):

Name: \_\_\_\_\_ Tel.: \_\_\_\_\_

Address: \_\_\_\_\_  
(street) (municipality) (state) (zip code)

Holders of 10% or more of stock or ownership interest:

| Name  | Address | Tel. No. | % of Ownership |
|-------|---------|----------|----------------|
| _____ |         |          |                |

**The applicant, Comcast of Monmouth County, LLC, is a wholly-owned subsidiary of Comcast Cable Communications, LLC, which is wholly-owned by Comcast Corporation.**

\_\_\_\_\_

\_\_\_\_\_

(9) System Personnel (if not applicable so indicate):

- (a) System Manager: Amy Smith Tel No.:(215) 638-6513  
Present Position: Region Senior Vice President Yrs. Exp. 18
- (b) Chief Engineer: John Bean Tel No.: (908) 851-8914  
Present Position: Dir. of Engineering Yrs. Exp. 27
- (c) Accountant: Steven Croney Tel No.: (610) 650-3000  
Address: 200 Cresson Blvd., P.O. Box 989  
Oaks, PA 19456-0989
- (d) Attorney: Thomas Nathan Tel No.: (215) 665-1700  
Address: One Comcast Center., Philadelphia, PA 19103
- (e) Consultant: N/A Tel No.: \_\_\_\_\_  
Address: \_\_\_\_\_
- (f) Registered Agent: United States Corp. Tel No.(302) 674-1221  
Address: \_\_\_\_\_

Note: Personnel indicated for operations positions shall be those persons who, in fact, will have responsibility, authority and control of the day-to-day system construction and operation. Include those individuals who should be contacted by OCTV representatives during the normal course of business.

- (g) Other: Robert D. Clifton, Director of Government & Regulatory Affairs 732-281-3704

(10) Names and addresses, home and business, of all officers of applicant and office held by each:

**See Appendix**

(11) Names and addresses, home and business, of all members of the board of directors of applicant and position held by each:

**See Appendix**



- (12) Address and telephone number of each office in New Jersey from which business is or will be conducted, indicating the principal office and the office at which records will be kept pursuant to N.J.S.A 48:5A-45:

Comcast of Monmouth County LLC  
403 South St.  
Eatontown, NJ 07724  
(732) 542-8107

- (13) Address and telephone number of the designated local office or agent available to receive, investigate and resolve any problems that the subscriber may encounter regarding equipment malfunctions, quality of service and other similar matters, pursuant to N.J.S.A 48:5A-25:

Comcast of Monmouth County  
403 South St.  
Eatontown, NJ 07724  
1 (800) COMCAST

NJBPU Office of Cable Television  
Two Gateway Center  
Newark, NJ 07102  
(800) 624-0331

**Legal and Character Qualifications**  
**(All applicants)**

1. Has the applicant (including parent corporation or any principal) ever been convicted by any court or administrative agency of any felony, libel, slander, obscenity, invasion of privacy, lotteries or unfair methods of competition? \_\_\_Yes \_\_\_X\_\_\_No.

If "Yes," attach a statement containing the background of the charge and the final resolution.

2. Has the applicant (including parent corporation or any principal) ever had any public licenses revoked or suspended by legal or administrative action by any governmental agency? \_\_\_Yes \_\_\_X\_\_\_No.

If "Yes," attach a statement containing the specifics.

3. Has the applicant (including parent corporation or any principal) ever been involved in any bankruptcy proceeding? \_\_\_Yes \_\_\_X\_\_\_No.

If "Yes," attach a statement containing the specifics.

4. Has the applicant or any party to the application (including parent corporation or any principal) ever been convicted by a U.S. Federal Court concerning any violation relating to unlawful restraints and to any agreements in restraint of trade? \_\_\_Yes \_\_\_X\_\_\_No.

If "Yes," attach a statement containing the specifics.

5. Are any of the above actions relating to the applicant (including parent corporation or any principal) currently pending? \_\_\_Yes \_\_\_X\_\_\_No.

If "Yes," attach a statement containing the specifics.

6. Does the applicant, or any principal, directly or indirectly own, operate, control or have more than three percent interest in any of the following:

|  | <u>YES</u> | <u>NO</u> |
|--|------------|-----------|
| a. A national broadcast television network                           | _____      | ___X___   |
| b. Any broadcast television station (including VHF)                  | _____      | ___X___   |
| c. Any newspaper published or distributed in the State of New Jersey | _____      | ___X___   |
| d. A national broadcast radio network                                | _____      | ___X___   |
| e. Any broadcast radio station (including FM)                        | _____      | ___X___   |
| f. Any other media enterprise  | ___X___    | _____     |

For each affirmative response, attach a statement containing specifics including percentage of ownership.

**See Appendix**

7. Are there any outstanding unsatisfied judgments or decrees against the applicant or party to the application (including parent corporation or any principal)? \_\_\_Yes \_\_\_X\_\_\_No.

If "Yes," attach a statement containing the specifics.

**III. Cable Experience**  
**(new applicants only)**

**(Not Applicable)**

1. List all cable television systems ever owned by applicant or any principal (or parent corporation or another subsidiary of parent) in which any of the former owned 3% or more of the equity interest.

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Note: List the following information for each system.

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- (a) Name of system, principal municipalities, address and telephone number of principal office, date of franchise(s), percentage of franchise area constructed, approximate number of subscribers and percentage of penetration as of the date of this application, and date of disposition, if applicable.

- (b) Has the applicant or any principal (or the parent corporation or any other subsidiary of the parent) ever had any equity interest in any cable television system, in the State of New Jersey, as defined by N.J.S.A. 48:5A-1 et seq.

Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, explain:

#### IV. System Design

1. Each applicant shall describe in narrative form the existing or contemplated system design concept indicating initial construction proposed and the development and extension of the system within the franchise boundaries over the period of the proposed municipal consent. Information should also be provided concerning:
  - (a) Extent to which two-way capability will be available initially and what provisions will be made for future development.
  - (b) Total signals to be carried and any auxiliary equipment to be provided to subscribers.
  - (c) A description of the methods to be employed for securing premium services and the extent that subscribers will be required to use equipment supplied by the applicant to receive those services.
  - (d) In the case of a renewal, the extent to which the applicant will rebuild or upgrade the system, or extend plant into previously unserved areas. Provide estimated dates of commencement and completion. Indicate what will be replaced.

#### **System Design Narrative**

The current cable television distribution system is 750 MHz in a hybrid fiber-coaxial, fiber-to-digital-node design. The entire system is inherently two-way capable. The return path has been activated and is being used to provide high-speed Internet access, and for digital video, Video On Demand, High Definition television (HDTV) services and Comcast Digital Voice. The trunk carries 82.6 MHz analog video channels in the forward direction to customers. The number of channels and bandwidth required will be a function of the services carried.

All optional premium services are secured using digital encryption. To receive digital services, customers must use a digital converter. HDTV customers will need an HDTV converter for all HD services other than off-air broadcasts. To receive off-air HD broadcasts without a converter requires a television set with an integral HD tuner.

Comcast has completed an upgrade of the distribution system. The upgrade entailed the deployment of advanced fiber optic technology in a hybrid fiber/coaxial cable architecture with fiber to digital nodes. The system has a capacity of 750 MHz of bandwidth. Comcast has reserved the additional 200 MHz created as a result of the upgrade for high-speed Internet access, digital cable, digital voice and other future use. Customers experience enhanced picture quality and greater system reliability as the result of this upgrade.

2. Provide the following information concerning Standard or FM broadcast radio stations carried by applicant (If all-band FM, write "all-band").

N/A

3. Provide information as to the number, cable channel designation, type of access channels and their manner of operation, including proposed date for commencement of services and channel sharing.

Comcast of Monmouth County, LLC operates a system-wide community access channel on Channel 97. Brookdale Community College airs on Channel 21, an educational access channel.

4. Each applicant shall title by category and list the following information concerning program origination;

| <u>Type</u>                 | <u>Proposed Inception</u> | <u>Cable Channel Designation</u> |
|-----------------------------|---------------------------|----------------------------------|
| Brookdale Community College | In Service                | Channel 21                       |
| Public Access               | In Service                | Channel 97                       |
| Leased Access               | In Service                | Channel 190                      |

5. Provide information, in narrative form, regarding production equipment and facilities to be made available by the applicant for its own use and for the use of others in the community. Describe by type (do not use brand names) and number, indicating when equipment will be available.

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Note: Some production equipment may be made available for use by access channel users. See Guide to Franchise Renewal for further information.

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N/A

6. Each applicant shall describe, in narrative form, any other services available to subscribers. Such description shall include, but not be limited to, the applicant's capability to contract with the community for such services as emergency override, interconnection of schools or local government offices, and availability of equipment and technical advice to the community.

**Comcast is fully capable of contracting with the community for school and government office interconnection. Emergency override is accomplished via compliance with State and Federal Emergency Alert System (EAS) guidelines. The Company provides courtesy cable television service to certain school and municipal facilities.**

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Note: Provision of free services and equipment are limited by the F.C.C. and the Office. See Guide to Franchise Renewal for background information.

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Comcast's responses contain proprietary commercial information and therefore, said responses are being submitted by under separate cover in conjunction with a request for confidential treatment of same that has been filed in accordance with N.J.A.C. 14:1-12 et seq.

### V. Receiving Site/Head End

If a renewal, indicate \_\_\_\_\_ existing; \_\_\_\_\_ proposed.

1. Tower: There is no tower – antenna cluster

- (a) Is F.A.A. approval required? Yes ( ) No ( )
- (b) Fill in the following or attach as an appendix a copy of F.A.A. application:
  - (1) Tower height above sea level \_\_\_\_\_
  - (2) Tower height above ground \_\_\_\_\_
  - (3) Type structure to be used \_\_\_\_\_
  - (4) Lighting to be provided \_\_\_\_\_
  - (5) Latitude \_\_\_\_\_ Longitude \_\_\_\_\_

2. Signal survey. (optional for renewal applicants)

- (a) Note: The Office will not accept a computer survey by itself. An actual site survey including signal levels and viewing of television pictures, with remarks on what was observed is required.
- (b) Date: \_\_\_\_\_
- (c) Test antenna(s) \_\_\_\_\_  
(manufacturer) (type)
- (d) Test Equipment: \_\_\_\_\_
- (e) Fill in the following:

| <u>Off-Air Channel</u> | <u>Call Letters</u> | <u>City</u> | <u>Signal reading<br/>in Micro-Volts</u> | <u>Remarks</u> |
|------------------------|---------------------|-------------|--|----------------|
|------------------------|---------------------|-------------|--|----------------|

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- (f) Describe method and results of interference survey:
  
- (g) List any and all other existing conditions which impact on picture quality (i.e. existence of electrical interference).

3. Microwave.

(a) Is microwave to be used? (transmitted or received)         Yes  No

(b) If yes, complete the following:

(1) Signal to be received from \_\_\_\_\_ Path  
distance \_\_\_\_\_.

(2) Retransmitted to \_\_\_\_\_ Path  
distance \_\_\_\_\_.

(3) If facilities are to be leased give the name and address of lessor.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

4. Head End.

(a) Signal processors \_\_\_\_\_  
(number) (model) (mfg.)

(b) Base band modulators \_\_\_\_\_  
(number) (model) (mfg.)

(c) F.M.    
all band single channel (number of channels) (mfg.)

(d) Mixing method \_\_\_\_\_  
(passive or electronic)



Comcast's responses contain proprietary commercial information and therefore, said responses are being submitted by under separate cover in conjunction with a request for confidential treatment of same that has been filed in accordance with N.J.A.C. 14:1-12 et seq.

- (e) Pilot carrier frequency(ies) \_\_\_\_\_
- (f) Block tilt Yes ( ) No ( ) If Yes \_\_\_\_\_  
(db's)
- (g) Pass band filters used Yes ( ) No ( )
  - (1) Designate type \_\_\_\_\_
  - (2) Channels used on \_\_\_\_\_

5. Hub Sites.

If a hub site is used to deliver signal, indicate the location of the site and the method by which signal is delivered to it.

Comcast's responses contain proprietary commercial information and therefore, said responses are being submitted by under separate cover in conjunction with a request for confidential treatment of same that has been filed in accordance with N.J.A.C. 14:1-12 et seq.

## VI. System Plant

For a renewal indicate: \_\_\_\_\_ existing, \_\_\_\_\_ proposed.

1. Fill in the following:  
(If construction is complete, provide completed mileage figures.)

|   | <u>Aerial</u> | <u>Underground</u> |
|---|---------------|--------------------|
| (a) Trunk                                       | _____ miles   | _____ miles        |
| (b) Distribution                                | _____ miles   | _____ miles        |
| (c) Mileage determined by the following method: |               |                    |

2. Rate of annual construction (in terms of total primary service area).  
(New systems, rebuilds and extensions)

|                       |                       | <u>miles of plant</u> |              |                     | <u>% of Primary</u> |
|-----------------------|-----------------------|-----------------------|--------------|---------------------|---------------------|
|                       |                       | <u>supertrunk</u>     | <u>trunk</u> | <u>distribution</u> | <u>Service Area</u> |
| 1 <sup>st</sup> year: | aerial<br>underground |                       |              |                     |                     |
| 2 <sup>nd</sup> year: | aerial<br>underground |                       |              |                     |                     |
| 3 <sup>rd</sup> year: | aerial<br>underground |                       |              |                     |                     |
| 4 <sup>th</sup> year: | aerial<br>underground |                       |              |                     |                     |
| 5 <sup>th</sup> year: | aerial<br>underground |                       |              |                     |                     |

Comcast's responses contain proprietary commercial information and therefore, said responses are being submitted by under separate cover in conjunction with a request for confidential treatment of same that has been filed in accordance with N.J.A.C. 14:1-12 et seq.

3. Attach as an appendix a technical description of proposed system including: equipment to be used; use of standby power supplies; utility bonding methods; and the overall capabilities of the system.
  
4. Attach as an appendix a map of the entire municipality with borders designating the following:  
  
(the scale shall be approximately 1000 feet/½ inch or larger)
  - (a) Head end.
  - (b) Hubs if any.
  - (c) Super trunk and amplifier locations.
  - (d) Trunk route and amplifier locations.
  - (e) All streets which are to receive service; designating aerial and underground separately.
  - (f) Phases of construction.
  - (g) All streets which will be served under a "Line Extension Policy."

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Note: The map(s) must show inter-municipal connections.

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5. Cable.

|  | <u>Diameter</u> | <u>Type</u> |
|--|-----------------|-------------|
| (a) Super trunk  | _____           | _____       |
| (b) Trunk (HF/C)   | _____           | _____       |
| (c) Distribution   | _____           | _____       |
| (d) House drops  | _____           | _____       |
| (e) If cable is not jacketed, what tests were made to determine that there were no corrosive properties in the atmosphere? |                 |             |

6. Equipment.

|                          | <u>Manufacturer</u> | <u>Model</u> |
|--------------------------|---------------------|--------------|
| (a) Super trunk          | _____               | _____        |
| (b) Trunk (distribution) | _____               | _____        |

Comcast's responses contain proprietary commercial information and therefore, said responses are being submitted by under separate cover in conjunction with a request for confidential treatment of same that has been filed in accordance with N.J.A.C. 14:1-12 et seq.

(c) Bridger (line extender) \_\_\_\_\_

7. Grounding.

Will your system be grounded and bonded in accordance with the applicable provisions of the National Electric Safety Code (NESC) and National Electric Code (NEC)?

Yes  No

8. Is fiber optic technology in use or proposed?  Yes  No. If yes, please explain.

Comcast's responses contain proprietary commercial information and therefore, said responses are being submitted by under separate cover in conjunction with a request for confidential treatment of same that has been filed in accordance with N.J.A.C. 14-1-12 et seq.

**VII. System Design Standards**

1. For \_\_\_\_\_ channels downstream and \_\_\_\_\_ channels upstream.
2. System spacing.
  - (a) Super trunk \_\_\_\_\_
  - (b) Trunk \_\_\_\_\_
  - (c) Distribution \_\_\_\_\_
3. Maximum cascade from head end \_\_\_\_\_
  - (a) Line extenders in cascade \_\_\_\_\_
  - (b) Ratio A.G.C. to M.G.C. \_\_\_\_\_ Slope \_\_\_\_\_
4. System signal level at subscriber's terminal. (maximum cascade)
  - (a) At highest frequency video carrier \_\_\_\_\_
  - (b) At channel 2 video carrier \_\_\_\_\_
  - (c) Channel 2 video carrier will be within \_\_\_\_\_ db. of highest video carrier frequency.
5. Within the passband, the theoretical system design performance will be equal to or better than:

|  | <u>Super Trunk</u><br>(Total fiber) | <u>Trunk Distribution</u><br>(Coax only) | <u>Total System</u><br>(Combined EOL) |
|--|-------------------------------------|--|---------------------------------------|
| (a) Video carrier to noise ratio       | _____                               | _____                                    | _____                                 |
| (b) Carrier to cross modulation ratio  | _____                               |  |                                       |
| (c) Carrier to hum ratio               | _____                               |  |                                       |
| (d) Carrier to second order beat ratio | _____                               |  |                                       |
| (e) Carrier to third order beat ratio  | _____                               |  |                                       |

Comcast's responses contain proprietary commercial information and therefore, said responses are being submitted by under separate cover in conjunction with a request for confidential treatment of same that has been filed in accordance with N.J.A.C. 14:1-12 et seq.

- (f) gain to frequency response across any 6 MHZ TV channel \_\_\_\_\_
- (g) Signal levels will not vary more than indicated as measured at any automatic gain or slope control location with maximum trunk amplifiers in cascade for 40 degree change in temperature from last balanced temperature \_\_\_\_\_.
- (h) From Channel 2 to maximum usable channel as measured across 75 ohms all cable will exhibit a minimum structural loss of \_\_\_\_\_.
- (i) R.F. Leakage
  - (1) Will your system meet or exceed the F.C.C regulations limiting R.F. energy leakage permitted by CAT systems as set forth by F.C.C. Rules and Regulations, 47 CFR 76.1 et seq.? ( ) Yes ( ) No
- (j) (1) Are converters to be used? ( ) Yes ( ) No
  - (2) If yes, \_\_\_\_\_  
Type \_\_\_\_\_ Mfg. \_\_\_\_\_
- (k) Premium service security method: \_\_\_\_\_
- (l) (1) Amplifier power source \_\_\_\_\_
  - (2) Is standby power to be used? Yes ( ) No ( )
  - (3) If yes, where? \_\_\_\_\_

6. Equipment specification sheets

- (a) Provide, as appendices to this section, copies of all specification sheets.

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Note: List the following information for each specification sheet:

- (1) Manufacturer.
  - (2) Model number.
  - (3) Name of equipment.
- 

- (b) Provide, as appendices to this section, system construction specifications.

## VIII. System Channel Allocation

See Appendix

## IX. Line Extension Policy

If applicable, attach as an appendix a copy of the proposed line extension policy. Be sure to provide a homes per mile figure for use with the line extension policy.

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Note: The Cable Television Act requires the applicant agree to cable the entirety of the franchise area. The applicant is not required, however, do so under all circumstances or at its own cost. Current rules (N.J.A.C. 14:3-8, 14:18-3.2, 6.2 and 11.2) provide that cable television companies must not pay for extension of service in areas not designated for growth as specified in the New Jersey State Plan. A determination of whether a municipality is, in whole or in part, within an area designated for growth (smart growth area) can be made by visiting the following website: <http://sgl.state.nj.us/hmfa>.

In smart growth areas, cable television companies are obligated to provide service in accordance with its tariff and its proposal for service to primary service and line extension areas as contained in the Application for Cable Television Franchise. The primary service area is the section of the community the cable television company will provide service to residents at standard and non-standard installation rates and charges. Sections outside the primary service area may be governed by a line extension policy delineating the terms and conditions by which service will be provided. Primary service areas and any area the cable television company will provide service pursuant to a line extension policy must be designated on the map filed in accordance with § VI. System Plant.

**Comcast will comply with all lawful rules and regulations governing the operation of its cable television system and cable communications system within the Borough of Eatontown. If any above referenced regulation is deemed unlawful by a court of competent jurisdiction or superseded by a duly enacted State or federal statute or regulation, Comcast will not be bound by such regulation, nor will the company be bound by any provision of the Municipal Consent Ordinance or Renewal Certificate of Approval with regard to same. Comcast reserves the right to seek administrative or judicial review of the validity of any statute, regulation or ordinance.**

**Comcast adopts the Office of Cable Television's Line Extension Policy with a density threshold of 35 homes-per-mile.**

**OFFICE OF CABLE TELEVISION  
LINE EXTENSION POLICY**

A cable operator is required to absorb the cost of extensions to the system in the same proportion that the extension is to the remainder of the system.

Actual subscribers served by the extension are required to absorb the remainder of the cost.

If new subscribers are added to the extension the cost is adjusted and those who previously paid receive an appropriate rebate.

- |   |   |   |
|---|---|---|
| 1. <u># of homes in extension</u><br>mileage of extension   | = | homes per mile (HPM) of<br>extension  |
| 2. <u>HPM of extension</u><br>Minimum HPM that<br>company actually<br>constructs in the<br>system * | = | ratio of the density of<br>the extension to the<br>minimum density which the<br>company constructs in the<br>system ("A") |
| 3. Total cost of building<br>the extension times "A"  | = | company's share of<br>extension cost  |
| 4. Total cost of building<br>extension less company's<br>share of extension cost                    | = | total amount to be<br>recovered from<br>subscribers   |
| 5. Total amount to be<br><u>recovered from subs</u><br>Total subscribers in extension               | = | each subscriber's share   |

In any case, the company shall extend its plant along public rights of way to:

1. All residences and businesses within 150 aerial feet of the operator's existing plant at no cost beyond the normal installation rate.
2. All residences and businesses within 100 underground feet of the operator's plant at no cost beyond the normal installation rate.

\* The minimum HPM that the company actually constructs in the system or municipality is the minimum number of homes that the company has historically constructed at its own cost. This is a function of the operator's break-even point and its rate of return. Unbuilt systems will use the primary service area rather than construction.

**DRAFT**



The operator's installation policies shall apply to construction beyond the public right of way.

Detailed accounting and/or financial information to support the minimum HPM shall be supplied to the Office for its approval in such form as required. The minimum HPM shall be updated as appropriate.

When a request for service is received, and unless good cause is shown, cable companies shall:

1. Provide a written estimate within 30 days of such a request.
2. Begin construction within 60 days of receipt of any deposit monies from potential subscribers.
3. Complete construction within six months of receipt of any deposit monies from potential subscribers.
4. Inform each home passed along the extension of the potential costs for subscribers.

Subscribers who pay for an extension shall be entitled to rebates in the following manner:

1. If the company acquires new subscribers subsequent to the initial calculation of step 5 above, the formula will be adjusted and those who have previously paid for the extension will be entitled to an appropriate rebate. In no event shall the amount of the rebate exceed the subscriber's contribution.
2. The company shall keep accurate records of the cost of the extension, the amounts paid by subscribers and any appropriate adjustments.
3. The company shall notify subscribers in the extension of their rights and responsibilities concerning the extension.
4. Once an individual dwelling has paid its share of the extension cost future reconnections or installations shall be made at the company's standard rates.
5. After a period of five years from the installation of the first dwelling unit in the extension no further adjustments shall be made. Installations after five years shall be at the company's standard rate.
6. Once a subscriber is installed, that person shall not normally be entitled to a refund of any monies paid for the installations, except in accordance with the rebate procedure outlined in this policy.

**DRAFT**

**X. Rates**

**SEE APPENDIX**

(all applicants; renewal applicants should indicate if  
information contained herein differs from current rates)

1. Provide the following information with reference to rates for service:
  - (a) A statement that the applicant will comply with the requirements of N.J.A.C. 14:3-8, more specifically with the provisions of N.J.A.C. 14:3-8.1, 8.2 through -8.5, 8.6(b), -8.8 and 8.13, regarding extension of service.
  - (b) Residential
    - (1) Installation
      - (a) Definition of Standard Installation and nonstandard installation:
      - (b) Rate for Standard Installation: plus tax:
      - (c) Rate for Non-Standard Installation:
    - (2) Monthly service – include basic, premium and packages or tiers.
    - (3) Rental charges for any required ancillary equipment
    - (4) Other
  - (c) Hotel, motel, rooming house
    - (1) Installation
    - (2) Monthly Service Charges
    - (3) Rental charges for any required ancillary equipment
    - (4) Other

(5) If rates are set by contract, list general terms and conditions which would be applicable to potential customers.

(d) Commercial Enterprise

(1) Installation

(2) Monthly service charges

(3) Rental charges for any ancillary equipment

(4) Other - include restrictions on premium services

(e) Apartment, condominium, cooperative, multiple unit dwelling

(1) Installation

(2) Monthly service charges

(3) Rental charges for any required ancillary equipment

(4) Other

(2) List and describe all advertising rates.

(3) List and describe all leased channel rates.

- (4) List and describe all equipment and personnel charges.
- (5) Do any of the above rates and/or terms and conditions of service differ from the existing ones? Yes ( ) No ( )

If yes, please explain.

**XI. Financing**

**Upgrade has been completed**

(New applicants; renewal applicants must complete only if rebuild and/or upgrade is planned or if areas of the original territory are not yet built).

1. Estimate the capital requirements for construction of the proposed system including but not limited to estimates as to the transmission system and distribution and drop cable, office equipment, studio equipment, vehicles, telephone and power pole make ready, converter costs, administrative and technical personnel, wages and bonuses.

|                      |   |   |              |   |   |
|----------------------|---|---|--------------|---|---|
|                      |   |   | <u>Years</u> |   |   |
| Pre-operating Period | 1 | 2 | 3            | 4 | 5 |

2. Describe the sources of funds to be provided.

|                      |   |   |              |   |   |
|----------------------|---|---|--------------|---|---|
|                      |   |   | <u>Years</u> |   |   |
| Pre-operating Period | 1 | 2 | 3            | 4 | 5 |

3. Estimate the annual revenues anticipated from system operation and operating expenses and working capital needed in excess of that required for construction.

|                      |   |   |              |   |   |
|----------------------|---|---|--------------|---|---|
|                      |   |   | <u>Years</u> |   |   |
| Pre-operating Period | 1 | 2 | 3            | 4 | 5 |

4. The following financial data and supporting schedules will be required for both the individual municipality and for the applicant's overall financial status (including commitments in other municipalities designating each municipality separately for each respective municipality covered in projections);
  - a. Statements of personal net worth of the stockholders owning or controlling 3% or more of the voting stock or any equivalent voting interest of the applicant corporation or individuals if other than a corporation.
  - b. Current financial statement of applicant (balance sheet, profit and loss statements, statement of cash flows).
  - c. Pro forma estimate of balance sheet, projecting the pre-operating period and the first five (5) years.
  - d. Pro forma estimate of profit and loss statement, projecting the pre-operating period and the first five (5) years, in detail;
    1. Indicate categories of projected revenues (see "3" above).
    2. Indicate categories of projected expenses (see "3" above).
  - e. Submit schedules indicating pertinent subscriber data for periods similar to "c" and "d" above;
    1. Homes passed.
    2. Where applicable, anticipated subscribers at the beginning and ending of each respective year and corresponding penetration estimates for:
      - (i) Cable television reception service.
      - (ii) Cable communications system (i.e. pay cable)
      - (iii) Seasonal subscribers
      - (iv) Other; second outlet, reconnections, etc., (designate).

- f. Revenue by category (see "4d").
- g. Pro forma estimate of source and application of funds, projecting for the pre-operating period and the first five (5) years (see "2" above).
- h. Schedule showing assumptions used (i.e. costs per mile, converter costs, make-ready cost, expense ratio, projected penetration, revenue charge, etc.).
- i. Pro forma estimate of capital expenditures, projecting for the pre-operating period and the first five (5) years. Indicate depreciation life expectancy of each category of plant, equipment and the method of depreciation used. (Please note that this total is to correspond with balance sheet figure).

All information which does not fit in the space provided should be attached as appendices.

## XII. Financial Terms and Conditions

- 1. Provide, as appendices, written evidence of commitments from person who will provide funds including parent and subsidiary companies, together with detailed terms and conditions of those commitments, any obligation which may affect the operation of the system, and submit current financial statements as to present status of cable operator together with current financial statements of parent, subsidiary companies and/or other financial interests, if applicable. Provide audited financial or an explanation of why they are unavailable.

**Unaudited financial statements for Comcast of Monmouth County, LLC for the year ending December 31, 2010 were filed with the OCTV on or about March 31, 2011. Audited financial statements for Comcast Corporation were also filed for the same period. Separate audited financial statements for each system are not performed.**

- 2. Provide, as appendices, copies of all agreements, contracts and leases pertaining to the construction and operation of the proposed system.

N/A

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Note For each document attached in accordance with XII above, as part of the Appendix entitled Financing, include the following:

For item 1:

- 1. Source of financing.
  - 2. Terms of financing (payment, interest rates, etc.).
  - 3. Amount of financing.
  - 4. How funds are to be utilized.
  - 5. Type of funds (equity, intercompany debt, third party financing, cash flow, etc.).
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